

Hotel, Resort, Travel & Hospitality Marketing



Case Studies

Solutions

That Maximize Bookings & ROI

As remote resorts and authentic adventures become more desirable, it's essential for these to be visible, accessible and appealing – just as tourists dreaming of sun-kissed ocean views or snow-capped mountain skylines agree that visuals are integral to a memorable vacation. Vayu Media's SEO consultants can help you map out a plan to ascend to the top of a Google search, bask in the glow of stellar user reviews, or build a scenic and welcoming website environment, ensuring your clients will visit often. Vayu Media provides solutions for a variety of internet issues as wide-ranging as the exotic locales offered by their clients.

Talking the Talk

A strong web presence is integral, as more and more people use the Internet to search for and generate ideas for vacation destinations. Like a travel magazine, the internet is a source of inspiration, suggesting places you never knew existed. Our first priority in helping hotels, resorts and travel companies is to find their online presence by discovering what the company considers to be their crucial areas of improvement.



Walking the Walk

"Vayu's web design experts delivered a peak experience for Himalayan Seva, who needed help with site design and branding. Vayu helped to enhance their website through intriguing video and lush photo essays as breathtaking as the top-of-the-world vistas of a Nepalese trek."

"Vayu's SEO expertise helped The Springs Resort & Spa to reach a view from the top of searches for Corporate Retreats in Costa Rica, conferences in Costa Rica, Costa Rican Conventions, Vacations in Costa Rica, Costa Rica luxury resorts and Best Spa in Costa Rica."

"Vayu's guidance led Leaves & Lizards to top ranking as an adventure hotel and horseback riding destination as well as top ranking for Family Vacations in Central America and outstanding user reviews on Trip Advisor. Thanks to Vayu's expertise, their overwhelming success has led to more tourist inquiries than L&L can currently accommodate."

Powerful Results

Business Growth



Awards
Branding & Design



Top
Google Rankings
Trip Advisor Rankings

Growing Your Business

Is Our Top Priority

Whatever unique destination you offer - and whatever your business goals may be, Vayu Media's consultants provide a variety of services and strategies for your internet marketing needs. We will consult with you to chart a course tailored to your circumstances, to achieve top-ranked search engine results, expanded and improved website appeal and increased web traffic – guiding your business to its potential, reaching new heights for you and the eager travelers seeking you out. Contact our team today to schedule a consultation session. We look forward to helping you grow your business.

